

ADVERTISING OPPORTUNITIES

CONNECT WITH A CAPTIVE AUDIENCE OF 18,000 PEOPLE IN BALLANTYNE

DISCOUNTS AVAILABLE FOR BUNDLED ADS



ELEVATOR ADVERTISEMENTS

Rise to the top by advertising in the elevators at Ballantyne.

65+ ELEVATOR CAB DISPLAYS
THROUGHOUT BALLANTYNE



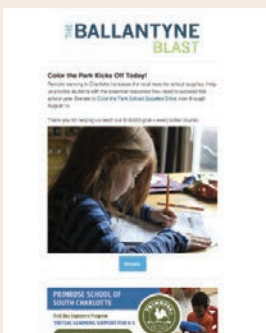
DIGITAL SCREEN ADS

Go digital by advertising on eye-catching display screens located in lobbies at Ballantyne.

20+ DIGITAL SCREENS
THROUGH BALLANTYNE

DIGITAL AD
IMPRESSIONS:

YOUR AD
APPEARS: **12** SECONDS
AT A TIME **330** TIMES
PER DAY



BALLANTYNE BLAST BANNER AD

Expand your reach by advertising with a link at the top of our monthly e-newsletter that reaches.

12,565+ EMAIL
SUBSCRIBERS

RATES

DIGITAL SCREEN ADS

\$350/week

ELEVATOR ADS

\$1200/week

BALLANTYNE BLAST BANNER AD

\$625/AD

CREATIVE SERVICES

\$75

AD SPECIFICATIONS

If creating an ad, please visit goBallantyne.com visit download the correct template and full design checklist.

600 PIXELS X 200 PIXELS

BANNER ADS RESOLUTION: 72 PPI

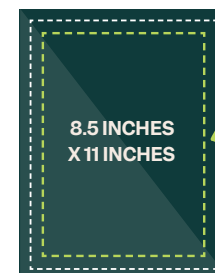
FILE FORMAT: JPG



DIGITAL SCREEN ADS

RESOLUTION: 72 PPI

FILE FORMAT: JPG



ELEVATOR ADS

MARGIN: IMAGES 0.25", TEXT 0.75"

FILE FORMAT: JPG

ART DEADLINES

ALL ADS ARE DUE **ONE WEEK** PRIOR TO THE SCHEDULED START DATE.

Availability is subject to change due to updates from Northwood Office.

ADVERTISING OPPORTUNITIES IN BALLANTYNE



DIGITAL INFO SCREEN



ELEVATOR CABS WITH FLYERS



DIGITAL SCREENS + ELEVATOR FLYERS



Contact Lindsey Scheumeister for more information at 704.248.2155 or lscheumeister@northwoodoffice.com.
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